



FOR IMMEDIATE RELEASE

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FORMER ELRUS EMPLOYEE, KYLE DONALDSON, JOINS SUPERIOR IN SALES ROLE

Morris, Minn. – Superior Industries, Inc., a Minnesota-based manufacturer and global supplier of bulk material processing and handling systems, has added Kyle Donaldson to their conveyor components outside sales team. Alongside Superior's distributors, he will represent Superior in his home province of Ontario plus all of Canada's Maritime region.

"Kyle's energy level is tremendous and he's very well respected in the region," says Mike McFerren, Superior manager of conveyor components sales. "Additionally, he's very experienced! Experienced in aggregates, experienced in the local market, and experienced with our products."

Donaldson's dad worked in the industry for 50-years and eventually attracted his son into aggregates. He comes to Superior after 14 years working in various roles for ELRUS Aggregate Systems where he most recently served in their sales department.

In his new role at Superior, Donaldson is a territory sales manager for conveyor components. That means he'll travel the region selling, supporting and training the industry about Superior's idlers, pulleys, belt scrapers and dozens of other models of conveyor parts.

With his wife, daughter, son, and adopted dog -- Bauer -- Donaldson's home is located about an hour west of Toronto. Those looking to connect with him can reach out at kyle.donaldson@superior-ind.com.

About Superior Industries, Inc.

From Rock Face to Load Out®, Superior Industries engineers and manufactures groundbreaking bulk material processing and handling equipment plus cutting-edge components. The 50-year-old manufacturer supplies bulk crushing, screening, washing and conveying systems plus all related parts and services for industries like aggregates and mining. In addition to manufacturing in Miramichi, New Brunswick, Canada, Superior is headquartered in Morris, Minnesota, USA with four additional U.S. facilities, plus international factories in Brazil and China.

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