



FOR IMMEDIATE RELEASE

August 28, 2023

INDUSTRY VET KRISTEN RANDALL JOINS SUPERIOR IN BRAND-NEW TRAINING ROLE

Morris, Minn. – Superior Industries, Inc., a Minnesota-based manufacturer and global supplier of bulk material processing and handling systems, recently added another industry veteran to its lineup of passionate, high service employees. After 17 years at Haver & Boecker Niagara, Kristen Randall comes to Superior as the company’s first official training coordinator.

“Many of us at Superior have developed strong relationships with Kristen due to her active involvement in our industries,” says Mary Erholtz, the manufacturer’s vice president of marketing. “All who know her here whole-heartedly agree that we hit the jackpot!”

In this new training role, Randall will lead the build out and launch of Superior’s Learning Management System (LMS). She and others will create, manage, and distribute modern learning content for Superior dealers, distributors, and employees that aims to be fun and rewarding for the learner.

Is there such a thing as fun content when it’s about rock crushing, sand processing, and bulkhandling? Superior says “You betcha!” and Randall will help make that happen!

“There’s lots of action at Superior and I’ve always seen it as such an existing place to work,” says Randall. “The culture endorses new ideas, encourages sharing without fear, and everyone genuinely wants to support each other and the customer.”

About Superior Industries, Inc.

From Rock Face to Load Out[®], Superior Industries engineers and manufactures groundbreaking bulk material processing and handling equipment plus cutting-edge components. The 50-year-old manufacturer supplies bulk crushing, screening, washing and conveying systems plus all related parts and services for industries like aggregates and mining. In addition to manufacturing in Miramichi, New Brunswick, Canada, Superior is headquartered in Morris, Minnesota, USA with four additional U.S. facilities, plus international factories in Brazil and China.

Press Contact

Name: Corey Poppe
Title: Communications Manager
Phone: +1 (320) 589-2406
Email: corey.poppe@superior-ind.com
Web: www.superior-ind.com/press
Address: 301 E Highway 28
Morris, Minnesota 56267
United States